



# DIRECTOR NOTES

APRIL 10, 2025

Questions? Comments?

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## CHAMBER MADNESS

Congratulations to Bellevue Country Club for winning Chamber Madness. Florida pulled out a win giving them an ad in the 2026 Atchison Visitor Guide and a KAIR Radio advertising package! Thank you to everyone who participated!

## LEADERSHIP ATCHISON

Another great group of community leaders have finished the Leadership Atchison program. Please come help us celebrate them at the visitor center on Tuesday, April 15<sup>th</sup> from 5-7 pm.

## MEMBERSHIP/RESOURCE GUIDE

The 2025 resource guide is at the printer! If you would like a some for your business please let me know and we will glad to bring them to you! We are excited to get these out into the community.

## NEW WEBSITE

We are excited!!!! Next week we will be unveiling our new Chamber website! The new www.atchisonkansas.net will go live. We encourage you to go check out our new searchable and working directory. Let us know what you think! Please feel free to search your business and give us any updates to your business.

## MAIN STREET DISTRICT TRANSFORMATION STRATEGY

May 21st and 22nd we will be hosting a visit from National and Kansas Main Street personnel. Our last transformation strategy was in 2021. It's time for a NEW and updated plan. Please help us by clicking on the link below to take the survey!

## HEART ON MAIN STREET WEBINAR OPPORTUNITY

Picture Perfect: In Store Photography to Enhance your Digital Presence. Take pictures like a pro! Webinar is Wed, April 23 1:00-2:00 pm. Click the link below to register.

**2026 Atchison Visitor Guide**

**ADVERTISING DEADLINE 4/15/2025**

1/8 page- \$125  
1/4 page- \$250  
1/2 page- \$500  
Full page- \$1000.00

Please contact Jill if you would like to place and ad in the 2026 Atchison Visitor Guide.



### APRIL

15TH  
LEADERSHIP RECEPTION

19TH  
LEGISLATIVE COFFEE

19TH  
RIBBON CUTTING-  
RAINEY'S ARCADE 1:45 PM

### MAY

10TH  
BUILD YOUR OWN BOUQUET  
\*DOWNTOWN EVENT

17TH-18TH  
BC, AHS, MHMA & ACCHS  
GRADUATION CEREMONIES

## GRANT OPPORTUNITY- MAIN STREET DISTRICT

Applications are open for the Residential Opportunities on Main Street (ROOMS) grant program! This opportunity will support new upper-floor housing in commercial buildings in Designated Kansas Main Street communities to address the housing shortage in Kansas. Learn more and apply: [Click the link below](#)

## CHAMBER GOLF TOURNAMENT

The Chamber golf tournament will be held on Friday, May 30th. Click the link below to register your team! We are looking forward to an amazing day on the course. Hole sponsors are available.

## HEALTH INSURANCE- CHAMBER SOLUTIONS

Chamber Solutions Healthcare Plan informational webinar was held on April 1<sup>st</sup>. The webinar explained the details of the program, how it works, and how you can enroll at any time during the year – you don't have to wait until open enrollment. Please let me know if you would like a link to the webinar. If you are interested in finding out what your rates would be with no obligation, please let me know and I will get you a form to fill out.

## CONFERENCE REQUEST

Do you belong to a group or organization that has a yearly conference? We would love to put a package together to bring your group to Atchison. Please send Jill your organizations contact information! We are looking forward to hosting the Kansas Chamber Executives in November!