

2020 membership application



Business Information

Business Name:			
Phone:		Fax:	
Website Address:			
Mailing Address:			
Year (month also if available) Business Established:			
Hours Open:			
Please provide a brief description of your business, products, and/or services:			

Business Contacts

Main Contact:	
Email:	
Secondary Contact:	
Email:	

Gift Certificate Program

About the program: Atchison Chamber Gift Certificates are simple to order and make a wonderful, flexible gift for birthday celebrations, holidays, giving thanks, welcome to the community and employee appreciation. Chamber gift certificates are redeemable at over 100 participating chamber member merchants. Grocery stores, clothing, restaurants, entertainment, utility bills, flowers and more! **Over \$100,000 in Chamber Gift Certificates purchased and redeemed with Atchison Chamber businesses annually.**

Would you like to participate in the Chamber's Gift Certificate Program? YES / NO

2020 fees

New Membership		
	NEW Member - BASIC	\$175
	Additional businesses under same ownership <i>Number of businesses _____ x \$100 each</i>	\$ _____
Renewal and Partner Packages		
	BASIC Membership	\$225
	SILVER Level Partner	\$1,000
	GOLD Level Partner	\$2,500
	PLATINUM Level Partner	\$5,000
	DIAMOND Level Partner	\$7,500
	Additional businesses under same ownership <i>Number of businesses _____ x \$100 each</i>	\$ _____
Civic, Non-Profit, Government, Individual or Financial		
	Civic Organizations, Churches (excluding non-profits operating as a business)	\$130
	Non-profits operating as a business or service agency	\$165
	Government entities	\$225
	Individual memberships	\$95

Total Investment for 2020: _____



200 S. 10th Street
Atchison, Kansas 66002
(913) 367-2427 | (800) 234-1854
www.visitatchison.com
www.atchisonkansas.net
facebook.com/visitatchison

Membership Benefits

We Work For You.

BASIC Membership: \$225

MARKETING

Website (www.atchisonkansas.net and www.visitatchison.com)

- Online Business/Member Listing (Alphabetical & Categorical)
- “Things To Do” Page: Business contact info, description, hours (applicable dining, shopping, entertainment, cultural businesses)
- Event Calendar Page

Referrals

- Phone and in-person referrals by Chamber staff
- A total of 150-200 total business referrals per week!

Reputation

- Establish a positive, trustworthy local and regional business reputation as a Chamber member
- Chamber members receive an 8.5” x 11” color sign at the start of each new membership year to post in place of business

eNewsletter

- Inclusion, by request, of business news, updates, and events in weekly eNewsletter with distribution to over 2,000 contacts and growing!
- eNews distribution across Chamber Facebook and Twitter accounts
- Current and archived eNews editions available on the Chamber website

Social Media

- Chamber “Share”, “Like”, and “Recommend” of Member Pages, Posts, and Events on Facebook and Twitter
- Over 9,500 Facebook Fans and growing!

Email

- E-Blast opportunities (limited based on partner level) to ever-growing contact list of over 2,200 contacts

Tourism

- Listing in applicable Atchison Tourism Visitors & Entertainment Guides
- Inclusion in referrals and group itineraries for visitors coordinating travel through Visitors Center/Chamber of Commerce

Advertising

- Invitation to participate in co-op regional advertising opportunities at a significantly discounted rate

Promotional Material

- Placement of business promotional materials (brochures, rack cards, business cards, event posters) at or in:
 - Santa Fe Depot Visitors Center (plus referrals)
 - Chamber of Commerce business office (plus referrals)
 - Chamber member businesses
 - Welcome (Relocation & New Member) Kits/Bags
 - Commercial Street Mall (2 kiosks)

Gift Certificate Program

- Optional participation in Chamber Gift Certificate program which includes complete listing of participating businesses.
- Over \$100,000 worth of certificates purchased and redeemed at local businesses per year

Continued on Other Side

Membership Benefits

BASIC Membership: \$225 *Continued*

NETWORKING & EDUCATION

Councils & Committees

- Over 12 to choose from including Tourism, Beautification, LEAD, Ambassadors, Retail, Golf Classic, Annual Banquet, A Taste of Atchison, Sights & Sounds of Christmas, Haunted Atchison and more!

Ribbon-Cutting Ceremony

- For new, expanded, renovated, or recently moved businesses.
- Chamber publicizes the ribbon-cutting in the weekly eNews publication and supplies photos to The Atchison Globe, which circulates to 4,000 area households.
- Promoted on Chamber Facebook and Twitter accounts
- Along with the picture, we give the opportunity to describe your business along with your contact information

Chamber “After Hours” Reception

- Provides opportunities for networking and finding ways to become more involved in the Atchison community, as well as a chance to showcase your business to other Chamber members. This is especially beneficial for new businesses and those that have recently renovated, relocated, reorganized or changed products or services. Cost between \$50-\$200

Seminars, Workshops & Luncheons

- Invitation to participate in (and/or sponsor) numerous yearly educational seminars and luncheons per year either for free or at a reduced cost.

Key Business Resources and Referrals

- Access to and distribution of information aimed at keeping our members informed about current issues and trends to help them succeed in cooperation with each other.
- From our surge into the digital age to creative marketing and business promotions, The Chamber is always striving to find innovative ways to reach patrons.

Mailings

- Chamber Membership Excel File Upon Request (Mailings, Etc)

Business Recognition Luncheon

- Annual Chamber luncheon held in November that honors members that reach a milestone year.

Representation

- The Chamber takes an active role in addressing legislative issues facing your business at local and state levels.

Meeting Rooms

- Free use of meeting rooms in the Chamber offices if available (reservations required)

Atchison History/Tourism Education for Employees

- Free Historical Trolley Tours for staff coordinated through Chamber Tourism Coordinator

2020 Partnership Packages

SILVER Partner Package: \$1,000

Total value over \$1,370
Chamber Partner savings of over \$370!

Includes all of Basic level membership benefits, PLUS benefits listed below:

101st Annual Chamber Banquet \$500 Sponsor

- Opportunity to participate in the Chamber's annual event created to honor several area businesses and individuals who have made a significant impact in the community. Award categories include Business of the Year, Team of the Year, Quality of Life, Tourism, Community Leadership, and Ambassador of the Year
- Over 325 attendees

Event or Program \$250 Sponsorship Opportunity

- FEB – Chocolate Tasting
- MAR – Farm City
- MAY – Citywide Garage Sales
- SEP - Muddy River Music Festival
- SEP – Taste of Atchison
- SEP-OCT – Haunted Atchison
- OCT – Witches Weekend
- DEC – Christmas Stroll
- DEC – Sights & Sounds of Christmas

ALSO:

- Spring & Fall Beautification Events
- **Valued at \$250**

Promotional Placement in New Member and Relocation Packets - Valued at \$200

Priority Placement in Online Business Directory - Valued at \$150

(1) Month Web Banner Advertisement - Valued at \$100

(3) Email Blast Opportunities

- Let your fellow Chamber members and an audience of over 2,200 and growing learn about your business, special deals, or events through email blasts!
- **Up to 3 per year valued at \$150**

(1) Set of Member Mailing Labels - Valued at \$20



2020 Partnership Packages

GOLD Partner Package: \$2,500

Total value over \$3,420
Chamber Partner savings of over \$940

Includes all of Basic level membership benefits, PLUS benefits listed below:

101st Annual Chamber Banquet **\$1,000 Sponsor**

- Opportunity to participate in the Chamber's annual event created to honor several area businesses and individuals who have made a significant impact in the community. Award categories include Business of the Year, Team of the Year, Quality of Life, Tourism, Community Leadership, and Ambassador of the Year
- Over 325 attendees
- Includes (1) table for 8

22nd Annual Chamber Golf Tournament **\$500 Sponsor**

- 4-person scramble held in June that includes prizes for 1st and 2nd place finishers in A and B flights. Additional contests include a putting contest, longest drive, closest to the pin, longest putt and two hole-in-one opportunities.
- Silent Auction
- Includes registration for team of (4)
- **Valued at \$500**

(2) Event or Program **\$500 Sponsorship Opportunities**

- FEB – Chocolate Tasting
- MAR – Farm City
- MAY – Citywide Garage Sales
- SEP - Muddy River Music Festival
- SEP – Taste of Atchison
- SEP-OCT – Haunted Atchison
- OCT – Witches Weekend
- DEC – Christmas Stroll
- DEC – Sights & Sounds of Christmas

ALSO:

- Spring & Fall Beautification Events
- **Valued at \$1,000 Total**

(3) Month Web Banner Advertisement - Valued at \$300

Priority Placement in Online Business Directory (above Silver) - Valued at \$250

Promotional Placement in New Member and Relocation Packets - Valued at \$200

(3) Email Blast Opportunities

- Let your fellow Chamber members and an audience of over 2,200 and growing learn about your business, special deals, or events through email blasts!
- **Up to 3 per year valued at \$150**

(1) Set of Member Mailing Labels - Valued at \$20



2020 Partnership Packages

PLATINUM Partner Package: \$5,000

Total value over \$8,070
Chamber Partner savings of over \$3,070!

Includes all of Basic level membership benefits, PLUS benefits listed below:

101st Annual Chamber Banquet \$1,500 Sponsor

- Opportunity to participate in the Chamber's annual event created to honor several area businesses and individuals who have made a significant impact in the community. Award categories include Business of the Year, Team of the Year, Quality of Life, Tourism, Community Leadership, and Ambassador of the Year
- Over 325 attendees
- Includes (1) table for 8

22nd Annual Chamber Golf Tournament \$1,000 Sponsor

- 4-person scramble held in June that includes prizes for 1st and 2nd place finishers in A and B flights. Additional contests include a putting contest, longest drive, closest to the pin, longest putt and two hole-in-one opportunities.
- Silent Auction
- Includes registration for team of (4)

(5) Event or Program \$500 Sponsorship Opportunities - Valued at \$2,500 Total

- FEB – Chocolate Tasting
- MAR – Farm City
- MAY – Citywide Garage Sales
- SEP - Muddy River Music Festival
- SEP – Taste of Atchison
- SEP-OCT – Haunted Atchison
- OCT – Witches Weekend
- NOV – Holiday Open House
- DEC – Christmas Stroll
- DEC – Sights & Sounds of Christmas

ALSO:

- Spring & Fall Beautification Events

Sponsorship of Event/Fundraiser for the Atchison Rail Museum - Valued at \$450

(9) Month Web Banner Advertisement - Valued at \$900

Logo Placement on select Chamber Marketing Material - Valued at \$400

Ambassador Sponsor - Valued at \$500

Priority Placement in Online Business Directory (above Gold) - Valued at \$350

Promotional Placement in New Member and Relocation Packets - Valued at \$200

(3) Email Blast Opportunities

- Let your fellow Chamber members and an audience of over 2,200 and growing learn about your business, special deals, or events through email blasts!
- Up to 3 per year valued at \$150

(2) Season Pass to Networking Series - Valued at \$100

(1) Set of Member Mailing Labels - Valued at \$20



2020 Partnership Packages

DIAMOND Partner Package: \$7,500

Total value over \$13,660
Chamber Partner savings of over \$6,160!

Includes all of Basic level membership benefits, PLUS benefits listed below:

100th Annual Chamber Banquet \$1,500 Sponsor

- Opportunity to participate in the Chamber's annual event created to honor several area businesses and individuals who have made a significant impact in the community. Award categories include Business of the Year, Team of the Year, Quality of Life, Tourism, Community Leadership, and Ambassador of the Year
- Over 325 attendees
- Includes up to (2) tables for 8

21st Annual Chamber Golf Tournament \$1,500 Sponsor

- 4-person scramble held in June that includes prizes for 1st and 2nd place finishers in A and B flights. Additional contests include a putting contest, longest drive, closest to the pin, longest putt and two hole-in-one opportunities.
- Silent Auction
- Includes registration for up to (2) teams of 4

All Event or Program \$500 Sponsorship Opportunities - Valued at \$5,500+

- FEB – Chocolate Tasting
 - MAR – Farm City
 - MAY – Citywide Garage Sales
 - SEP - Muddy River Music Festival
 - SEP – Taste of Atchison
 - SEP-OCT – Haunted Atchison
 - OCT – Witches Weekend
 - DEC – Christmas Stroll
 - DEC – Sights & Sounds of Christmas
- ALSO:
- Spring & Fall Beautification Events

Sponsorship of Event/Fundraiser for the Atchison Rail Museum - Valued at \$600

Leading Investors Section on Chamber Homepage - Valued at \$1,200

Priority Placement in Online Business Directory (above all else, includes logo) - Valued at \$500

Logo Placement on select Chamber Marketing Material - Valued at \$400

Ambassador Sponsor - Valued at \$500

(1) Host Month for Business After Hours - Valued at \$200

Promotional Placement in New Member and Relocation Packets - Valued at \$200

(4) Email Blast Opportunities

- Let your fellow Chamber members and an audience of over 2,200 and growing learn about your business, special deals, or events through email blasts!
- Up to 4 per year valued at \$200

(2) Season Passes to Networking Series - Valued at \$100

(3) Sets of Member Mailing Labels - Valued at \$60

