

THIS WEEK IN

Atchison

AREA CHAMBER OF COMMERCE

Sept. 10 -
Sept. 16, 2013

200 S. 10th, PO Box 126
Atchison, KS 66002
(913) 367-2427

www.atchisonkansas.net

UPCOMING CHAMBER MEETINGS & EVENTS:

TUE. SEPT. 10

- Leadership, 12:15pm

WED. SEPT. 11

- Chamber Board, 4pm

FRI. SEPT. 13

- Cottage of the Seasons Open House

SAT. SEPT. 14

- Fall Clean-Up, 8-noon

TUE. SEPT. 17

- Workforce, noon, Depot
- Sights & Sounds Mtg, 3:30 @ Pepper Mill

WED. SEPT. 18

- Workforce Development Seminar

THURS. SEPT. 19

- Tourism, 9:15am

FRI. SEPT. 20

- Taste of Atchison

SUN. SEPT. 22

- KC Catfish Tournament



Dedication of the New William "Deafy" Boular Bronze Statue Thurs 9/12 @ 5pm on The Mall



UNVEILING BY ARTIST, BRICKLAYING CONTEST, FREE REFRESHMENTS AND MORE TO HIGHLIGHT EVENING

The Atchison man most noted for abilities and accomplishments despite his physical challenges will be honored in bronze this Thursday evening, Sept. 12th on the Mall in Atchison. William "Deafy" Boular, famous for laying the brick streets of his hometown in spite of being deaf, mute and having lost both legs as a child, will be right at home along newly laid brick pavers on the 400 block of the Mall. Activities will begin at the statue site, next to the Mall and Fifth Street intersection at 5 p.m. with the statue dedication ceremony and unveiling at 6:30 p.m. Sponsored by the Atchison County Historical Society the evening program will include free light refreshments including barbecue hors d'oeuvres from Iron Horse Barbecue and Deafy Boular Birthday Cupcakes – Boular was born Sept. 9, 1869. From 5 p.m. to 6:15 p.m. there will also be a Deafy Boular Memorial Bricklaying Contest for youth, and the Traveling Trophy contest open to any Atchison County business. Entertainment is pending.

Boular, featured in "Ripley's Believe it or Not" for laying 46,000 paving bricks in less than 8 hours, has long been a topic of lore in the community – but the real story is even more inspiring than any fiction about the man.

Take Bragging Rights and a BIG TROPHY home to your business

Atchison County Businesses are encouraged to take part in Deafy Boular Memorial Bricklaying Contest as part of the William "Deafy" Boular statue dedication set for Thursday, Sept. 12 on the 400 Block of the Mall. It will be the fourth contest in the Deafy Boular Bricklaying Contest - with the BIG Traveling Trophy Bowl going home with the winning business to be displayed until the next contest date.

The periodic contest was started in 2004 and this year has been opened up to entries from

ANY Atchison Area Business. Your name, business name and year will be added to the trophy and you will be the holder of the trophy for at least a year.

The Thursday evening contest will award two trophies: one in the youth category and the large Deafy Boular Memorial Bricklaying Contest Traveling Trophy. The contest is simple – the fastest time laying a 3x3 foot square of 18 bricks in a frame will win. Contestants should come to the contest between 5 p.m. and 6:15 p.m. – sign up, and will then be timed laying the bricks into the frame. Come early to make sure and have a chance to compete. The fastest time for the Youth Contest will be awarded during



NOTES FROM THE PRESIDENT

We are excited to introduce Erin Venable as our new Marketing and Communications Director here at the Chamber. Erin is very talented and creative and we look forward to having her involved as we continue to work for our membership. Please stop in, say hello and get acquainted. She will be a valuable and vital part of our Chamber team. Don't hesitate to let us help you in any way we can!

One of the important benefits of Chamber membership is the referrals your business receives from the Chamber.

First and foremost, members are listed on our website, where many people search when trying to locate a business.

We also receive phone calls on a daily basis, and refer your business to those callers. This is something we do every day. Recently I have asked staff to begin keeping track of how many referrals they give each day. We're compiling those numbers over the next few months so we can tell you exactly what this membership benefit means to you. Because we receive so many calls every day, we will not be breaking down which businesses are referred, but rather the overall number of referrals each day/week/month.

The other referrals we give are to our walk-in visitors. Many people make the Visitor's Information Center at the Santa Fe Depot their first stop. They are often looking for directions to a specific address or business, but also want to know where they should spend their time while in town. We answer all questions and encourage them to stay as long as they can, because there is so much to see and do in Atchison.

Atchison is a great place to live, work, raise a family, and visit!

Have a great week!

Jacquie Pregont, President

CHAMBER NEWS (continued from page 1)

the dedication ceremony – while the top two times for Atchison Businesses will compete head to head immediately after the dedication ceremony - and the Traveling Trophy will be awarded to the winner.

“The Traveling Trophy was originally aimed at only businesses in the contracting trades, but we wanted to open it up and boost the competition – make it something of bragging rights,” said Chris Taylor, executive director of the Atchison County Historical Society. “We wanted more competition going forward and with Deafy Boular now having a statue honoring him, we thought this was the time to open up the competition.”

Boular’s story is one that inspires to this day and sets an example that any difficulty may be overcome. The statue of Boular will bring his story into the everyday world of Atchison citizens and visitors making this unique man and his perseverance known to a wider audience and serving as an everyday reminder of what we all are capable of.

Long time Atchisonian Aleda Haug took on the project of honoring Boular with her first public art piece. Haug will return to Atchison to take part in the dedication Thursday to see her life-size bronze presented to the people of Atchison. The statue was cast at Ad Astra Bronze in Lawrence and Byrd Memorial in Atchison prepared the base for the statue. Funding for the statue came from the Guy I. Bromely Residuary Trust and the Courtney S. Turner Trust. The project was administered by the Atchison County Historical Society.

For more details on the Deafy Boular statue dedication or the bricklaying contests contact the Atchison County Historical Society at 367-6238 or <GoWest@atchisonhistory.org>.

DEADLINE TO REGISTER for Workforce Development Seminar on Healthcare Reform is this Friday, 9/13

You’re invited to attend the next Workforce Development Employer Seminar, “The Impact of Health Care Reform on Employers & Their Consumers”. The event will take place on Wednesday, Sept. 18, from 11:30 a.m. - 1:30 p.m. at Elizabeth’s (above Jerry’s Again).

Hear from Charles A. Wells, Jr, founder and president of Healthcare Financial Advisers, Inc., a firm specializing in providing strategic consulting and financial advisory services to community hospitals. The cost to attend the event is \$16 per person, which includes lunch (except for pie). If you are interested in

attending, please [CLICK HERE](#) to register online, or call the Chamber at (913) 367-2427.

Opportunity for Chamber Members to Promote their Business to Leavenworth Audience of over 10,000

Now through December, the Chamber will be running a full-page, full-color ad in the weekly 16-page military publication *Stars & Stripes*. This weekly publication is now a special insert within the *Leavenworth Times* and *Fort Leavenworth Lamp* newspapers.

As a world-famous, renowned paper known as the “Hometown paper of the U.S. Military,” *Stars & Stripes* is a great means to promote your business to over 8,000 subscribers, plus thousands in retail distribution, looking for fun things to do nearby.

The ad will run on the first and third Thursday of each month. **SPACE IS AVAILABLE** for Chamber members to run a 2.1x3.5” ad which will be contained within the larger ad at a rate of \$100.

If you are interested, please contact Erin Venable, Director of Marketing, at the Chamber at (913) 367-2427, or at marketing@atchisonkansas.net. **THE DEADLINE FOR THE SEPT. 19TH AD IS FRIDAY, 9/13.**

Taste of Atchison Next Friday, 9/20 ... LAST CHANCE!

There is still time for you to participate in the 5th Annual “Taste of Atchison”. We will be promoting area businesses in a lively setting by mixing music, food and drink. Your unique product or service lets us show visitors and locals alike what a thriving and exciting town we have. The Atchison Area Chamber of Commerce is happy to be sponsoring this event again this year.

This is your chance to promote your business with samples, displays, give-aways, flyers, merchandise, etc. You provide your own set up and we will provide the electricity.

Event attendees are encouraged to visit every booth once again this year with the punch cards. Each person who visits every booth can turn in their card for a chance to win a \$25 Chamber gift certificate.

To add excitement to the event, we will have our 3rd annual waiter/waitress race as well as a Hot Wing Eating Contest between the City of Atchison and Atchison County. Willie’s Bar & Grill will sponsor this event.

Please contact Mary Jane Sowers by email,

A TASTE OF ATCHISON Photography CONTEST

DEADLINE THIS FRIDAY SEPT. 13, 2013

Stop by the Chamber of
Commerce to submit your
photo & complete your
entry form.

CATEGORIES:

1. The People & Daily Life in Atchison County
2. Nature, Landscapes & Wildlife (with or without people) in Atchison County

DETAILS:

- \$5 Entry Fee per picture
- Enter pictures taken after last year’s event - Sept. 21, 2012.
- Each entry must be an 8X10 with a completed data slip (can be picked up at the Chamber offices, 200 S. 10th Street)
- All entries must be turned in by September 13th to the Chamber.

AGE GROUPS:

- 18 & Up
- 12-17 yrs old
- 11 & under (No entry fee for this category, small prize awarded)

1ST PLACE

\$50 Chamber Gift Certificate for each category winner

2ND PLACE

\$25 Chamber Gift Certificate for each category winner

PEOPLE’S CHOICE AWARD

\$25 Chamber Gift Certificate
(only 1 awarded)

NEWS (continued)

projects@atchisonkansas.net, or call the Chamber at (913) 367-2427 if you would like to participate in this fun event.

Congresswoman Jenkins' 4th Annual Jobs Fair - Sept. 27

Once again, Congresswoman Jenkins is hosting her 4th Annual *Getting Kansans Back to Work* Jobs Fair Friday, September 27th from 9:00am-12:00pm at the Topeka Expo Centre Agriculture Hall. They are wanting to invite businesses in our community to participate in the fair by sending out fair details to your membership as they plan to have job seekers and employers from our county participating in the fair.

Congresswoman Lynn Jenkins wants to help connect Kansans looking for work with businesses that are hiring. This jobs fair is free, open to the public, and open to any business that is currently seeking employees. Tables will be provided free of charge for each employer. This event will be promoted heavily to jobseekers throughout the region through electronic and traditional media platforms.

You can register online at <http://www.lynnjenkins.house.gov/jobsfair>

Visitor Information Center Seeking Volunteers

The Atchison Visitor Information Center and gift shop is looking for volunteers. Volunteers play a critical role in welcoming visitors to Atchison, providing directions and giving information to visitors about our many local attractions. If you would like to help make Atchison a more welcoming city and help the Atchison Area Chamber of Commerce in a variety of exciting projects, please contact Tourism Coordinator Angie Parker at 913-367-2427 or send her an email at tours@atchisonkansas.net.

Cottage of the Seasons Fall Open House This Fri. 9/13 & Sat. 9/14

Be sure to stop by Cottage of the Seasons on this Friday or Saturday to check out their exquisite Fall and Halloween items. Plus, the \$5, \$10, and \$15 clearance event is still going on!

Atchison Area United Way Kick-Off Event Sat. 9/14



Atchison
FALL CLEAN-UP
SATURDAY, SEPT. 14TH
8AM - NOON

PICK-UP SERVICE	1100 MAIN STREET DROP (Site of old MGP flour mill)	RECYCLING CENTER DROP (2505 W. US Hwy 73)
Metal	Computer Equipment	Paint
Appliances	Televisions	Glass
Air Conditioners	Electronics	Newspaper
Batteries	<i>*All items must be gently used, whether they are working or not.</i>	Plastic
Yard waste - bundled, 4ft max		
Wood		

To schedule Pick-Up Service or for questions, please call The Chamber at (913) 367-2427.

**Computers will be refurbished. It is your responsibility to completely erase the hard drive.*

United Way will be holding their Atchison Area Kick-Off Event on Saturday, Sept. 14, from 9 a.m. - 11 a.m. The event will take place in the courtyard behind KAIR radio. For \$10, attendees can buy a chance at the wheel for great prizes, free coffee, and donuts. They are asking that people bring dollars and/or canned goods. One dollar or one canned good will buy your child a helium balloon or face painting.

For an additional \$3 donation, you can spin the wheel for great prizes which include: a pair

of tickets to the Chiefs/Raiders game, passes for (2) to all home Benedictine College sporting events, (2) tickets to a K-State basketball or football game, caps from Cerebral Palsy with a \$25 Walmart gift certificate, a 52" ceiling fan, free pizzas, dinners at local restaurants, and much more! All canned goods will go to the Salvation Army, and cash donations will go to United Way. Please contact Terry, 367-6510, with any questions.

MEMBER NEWS

Community Baby Shower for Expecting & New Parents This SUNDAY SEPT. 15

You're invited to a baby shower - for your baby! Text4Babies, Atchison's BOOK (Believing in Opportunities for Our Kids) Program, and Atchison Parents as Teachers are sponsoring a baby shower for expecting and new parents in Atchison on Sunday, Sept. 15, at Memorial Hall from 2-3 p.m.

There will be gifts, refreshments, and information for new parents, along with door prizes and some fun and games. And it's FREE! To attend, register by Friday, Sept. 6, by calling or texting (913) 360-0279 or by emailing dmccloskey@keystonelearning.org. They will need your first and last name, phone number, and the baby's due date or birthdate. For babies up to 1 year old.

Atchison Elks Lodge 647 Soccer Shoot: It's a Kick Saturday September 15, 2013

Atchison Elks Lodge 647 is pleased to announce our upcoming Soccer Shoot. This is a FREE EVENT and is open to all children under the age of 16. The Benedictine soccer team will be helping with the event. Awards will be given to the top kickers, and lunch will be provided by the Atchison Elks 647 Lodge. If your child can kick a ball bring them out. Location of the event is at the Atchison Elementary Soccer Field located at 825 N 17th Street, at 10:00 AM. If you have any additional questions please feel free to contact Diana Servaes at 913-360-3463.

Literacy Program for Children Birth - 5 Years at Atchison Library

The Atchison Public Library, in coordination with the Atchison Area BOOK program, is offering literacy programs for families with children aged birth to 5 years. All of our programs are free and offer great incentives, like FREE BOOKS. The 6x6 (Six by Six) program emphasizes six skills that parents and caregivers can help children develop before they learn to read, at about the age of 6. If you would like to join us, please register at the Children's Circulation desk in person, call (913) 367-1902 x205, or leave a message on Facebook.

Program Dates (includes dinner!):
Monday Nights, Oct. 7, Nov. 4, Dec. 2

Theatre Atchison Kicks Off 30th Anniversary Season with *Bye, Bye, Birdie* on 9/20

This is our 30th year of entertaining Atchison audiences and providing quality programs for youth. We truly appreciate your support. Here is our line-up of shows and dates for our 2013-2014 season:

- *Bye Bye Birdie*: Sept. 20-22 & 27-29
- *It's a Wonderful Life*: Dec. 6-8 & 13-15
- *On Golden Pond*: Feb. 14-16 & 21-23
- *Big River*: April 4-6 and 11-13
- *The Dixie Swim Club*: May 30 – June 1 & 6-8

Each season membership includes five show passes and entitles you to many benefits, including the "Flex-Tix" advantage: use your show passes at your convenience. You may choose to use two, three or four tickets for a single show when treating friends to live theatre, or use a single ticket for each show of the season. It's your choice! Just call us at your convenience to reserve seats for the performance date you want to attend. We track the number of tickets you use throughout the season. Your member benefits also include free beverages during intermission at our productions and discounts on Summerstage, class/workshop tuition, and special events.

Season ticket forms are also available at the Atchison Area Chamber of Commerce, 200 S. 10th St.

School Portraits at Rox's Images

Why go with the standard school portraits when you can have spectacular indoor and/or outdoor pictures taken by Rox's Images? September 12, 13 & 14. Call Rox's Images 913-367-ROXS(7697) or email rox@bbww.net to schedule an appointment.

This Week at the Atchison Public Library

- **Tuesday, September 10** - Twisted Stitches Needle Craft @ 6:00 p.m. – beginner to expert
- **Wednesday, September 11** - Teen Screen Movie @ 2:00p.m. – fantasy/adventure series



taste of Atchison
food • drink • music
GROOYY

Friday, Sept. 20th
Atchison, Kansas

5:00 to 8:00 pm
on the Commercial Street Mall

The poster features a vibrant background with a large, colorful flower. In the foreground, a man is playing a guitar and singing into a microphone, surrounded by other people and musical equipment. The overall atmosphere is festive and musical.

- **Thursday, September 12** - Pre-school Story Time @ 10:00 a.m. – stories and crafts
- **Saturday, September 14** - United Way Kick-Off @ 9:00 a.m. – prizes and food
- **Sunday, September 15** - Friends of Atchison Library Annual Meeting @ 2:00 p.m.

Upcoming classes at The Artist Box

Visit The Artist Box at 731 Commercial for

MEMBER NEWS

MEET YOUR STAFF

Erin Venable

*Director of
Marketing &
Communications*



A Chicago native and Benedictine College MBA grad, Erin will head the Chamber's marketing and communications efforts. She brings over 15 years' of marketing and design experience serving such global brands such as HBO & Starbucks, as well as numerous nonprofits and small businesses.

"I am very excited about the the opportunity to help promote a town with the fabulous history, great people, places and events that Atchison has to offer. I am proud to call this home!"

an exciting variety of classes this month! For more information, call 913-367-2427 or visit www.theartistboxllc.com.

Here's what's on tap:

- **Leather Tooling**, Tuesday September 10th 6-8pm \$15.00 - make a bracelet, hair tie, or coaster. Learn the art of tooling a pattern on leather. This class is designed for adults, but anyone over 16 is invited.
- **Sports Pennants**, Saturday September 14th anytime 9am-noon, \$10.00
- **Painted Glasses**, Saturday September 21st anytime from 9am-3pm, \$10
- **Pocket Purses**, Thursday September 26th from 6pm-8pm, \$10
- **Nutty Owls**, Saturday September 28th anytime 9am-noon, \$5.00

YMCA Presents Duck Race 2013 on Wed. Oct. 2 - Proceeds for Youth Scholarships

The Atchison Family YMCA presents Duck Race 2013 on Wednesday, October 2, at 5pm. The cost is \$5, and all proceeds go towards youth scholarships for YMCA programs. Buy your duck by October 1st at the Atchison YMCA! Prizes for 1st, 2nd and

3rd place winners!

The Hardware Store/Atchison Auto Parts-NAPA Present an Oktoberfest Weekend on Oct. 11 & 12

The Hardware Store/Atchison Auto Parts-NAPA, in cooperation with Willie's Sports Bar and Amazing Deals, are having an Oktoberfest event on Oct. 11 & 12. There will be a bounce house on the mall, microbrews, German beer brats, pumpkin carving, and more. For questions, contact Derek at THS or by email, atchisonautoparts@att.net.

Atchison Humane Society Dog Walk Sat. Sept. 21, 11-3 @ Jackson Park

Help celebrate and support Atchison's favorite 4-legged friends on Saturday, Sept. 21st for the Atchison Humane Society's Dog Walk. Activities include FREE VACCINATIONS from 11-12, petting zoo, music DJ, nachos, braiding, haircuts, drinks, horse rides, fire eating, 5-way bounce house, silent auction, hot dogs and the best for last - "Kiss a Pig Booth". For more information, call (913) 367-3647.

Atchison Rotary Club's Run of the Living Dead to take place on Sat. Oct. 26

Atchison Rotary Club's Run of the Living Dead is a competitive 10K and 5K race with a kids' 1K fun run with all proceeds going to Atchison area youth programs.

The run through the most haunted town in Kansas will include a hearse pace car, a course that includes a spooky cemetery jaunt, and a costume contest with cash and other fun prizes.

The run is held on the last Saturday before Halloween (Oct. 26), and precedes the community's Trick or Treat on the Commercial Street Mall and Atchison's largest parade of the year. There are also numerous Haunted Atchison tours that afternoon, and plenty of hair-raising activities for visitors the entire day.

Youth programs that are funded through this nonprofit fundraiser include Big Brothers Big Sisters and Backpack Buddies.

For more information see our event page at SportKC.org or find us on Facebook.com/runofthelivingdead.

SPOOKTAKULAR HAUNTED ITEMS!

T-SHIRTS AND SO
MUCH MORE!!!
AVAILABLE NOW AT THE
THE WARMING HUT GIFT
SHOP INSIDE THE
SANTA FE DEPOT.

COME IN &
GET YOURS TODAY!

