

SPONSORSHIP OPPORTUNITIES

A Taste of Atchison — September

This event is quickly becoming one of the most popular annual events. It showcases the specialties of our local retail shops and eateries in a festive evening event on The Commercial Street Mall, with live music to add atmosphere. The event not only draws visitors from around the region, but also gives Atchison County citizens a chance to rediscover local businesses and what they offer.

Band Sponsor: \$1,000

Photo Contest Sponsor: \$500

KC Catfish Atchison Tournament — September

A new event with lots of potential for the Atchison area, this fishing tournament brings catfish anglers and their families to our beautiful Riverfront area. The weigh-in event also draws a host of spectators to view the Missouri River's biggest fish. The Chamber provides prize money for the winner and aids with promotion of the event. This event has the potential for sizable growth.

Major Sponsor: \$500

Sights & Sounds of Christmas — December

This new event brings the holidays alive and highlights Atchison's beauty. Numerous activities are planned for action-packed day in early December, including a lighted Christmas parade, children's puppet shows, children's train rides and Santa's workshop. The event brings visitors and locals in proximity to Atchison retailers, enhances our quality of life, and fosters a spirit of giving and community.

Parade Sponsor: \$1,500

Major Event Sponsor: \$750

Activity Sponsor: \$500

Additional Opportunities: \$250

Thank you for your cooperation with your Chamber and for your work in making Atchison a better place to live, work, raise a family, and visit.

Atchison Area Chamber of Commerce

GIVING



A guide to local Chamber events provided by our membership

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ATCHISON, KS | 2012 EDITION

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Chamber Banquet — January

For more than 90 years members of the Atchison Area Chamber of Commerce have gathered to celebrate the past year, look forward to the coming year and honor those who have excelled. The event is one of the highlights of the year for area businesses and organizations. Sponsorship includes table of eight, along with varying amounts of complimentary drinks, gifts, company signage and gift certificates.

Sponsorship Levels: \$1,500
\$1,000
\$500

Farm-City Banquet — March

This marks the 36th year in which members of the Atchison area businesses community have taken time to honor those in the agricultural community. The event includes a large banquet, activities, showcase booths, contests, prizes and entertainment. Area businesses donate tickets, which are then donated to farm families, either by the Chamber or the donating businesses themselves.

Major Sponsor: Donation of 75 tickets
\$750

Beautification Projects — March & September

The Chamber's Beautification Council organizes two major projects each year: A city-wide Spring Clean-up and a smaller Fall Clean-up. Both events encourage residents to recycle, while drawing hundreds of area volunteers to clean up Atchison's streets, parks and riverfront areas. It is one of the great examples of residents and the business community working together to benefit the city.

Major Sponsor: \$500
T-Shirt Sponsor: \$100

Atchison Art Walk — April

This new event has many benefits for the Atchison area. First, the event is a boost to tourism, drawing art lovers from around the region. Second, it showcases local businesses, which are invited to host artists and their works in their businesses as visitors browse during the walking tour. Third, it shows Atchison's commitment to the arts and enhances our quality of life.

Major Sponsor: \$500

Atchison Trolley Program — Year round

The Atchison Trolley is one of the most recognizable sights in the city year round. In addition to offering daily tours from April through October and providing transportation during the busy Haunted Atchison season, the Atchison Trolley and RiverCity Coach are chartered for dozens of weddings, reunions, corporate outings and community events. Chamber members have the opportunity to advertise on the Atchison Trolley, which aids with the maintenance and operational costs of this truly unique program. Signage is based on a yearly contract, beginning April 1.

Large Exterior Sign: \$475
Small Exterior Sign: \$225
Interior Back Door: \$200

Chamber Golf Classic — June

Popular annual event brings Chamber members together for an enjoyable day of golf, contests and a silent auction. The money raised benefits a specific chamber project or program. Sponsorship gives businesses an opportunity to market to fellow Chamber members through hole signage, entrance signage and program listing.

Hole-In-One Sponsor: \$1500
Eagle Sponsor: \$850
Birdie Sponsor: \$450
Concession Banner: \$500
Hole Signage: \$100

Above sponsorships include team registration and other benefits. Contact us for details.