

UPCOMING CHAMBER MEETINGS & COMMUNITY EVENTS:

THURSDAY FEB. 20

- Tourism Council, 9:15am
- Atchison Library, *Freedom Riders*, 6pm

FRIDAY FEB. 21

- *On Golden Pond*, Theatre Atchison, 8pm

SATURDAY FEB. 22

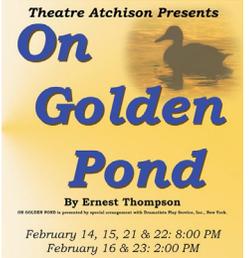
- *On Golden Pond*, Theatre Atchison, 8pm

SUNDAY FEB. 23

- *On Golden Pond*, Theatre Atchison, 2pm
- Bourbon Tasting at Riverwood Winery, 2-4pm



**ON GOLDEN POND
A "MUST-SEE!"**



The reviews are in, and the feedback on Theatre's Atchison's production of "On Golden Pond" is very positive! "Wonderful show! A must see! AWESOME SHOW!!! Make time to go!!" Tickets are still available for this weekend's shows at 8pm on Friday and Saturday, and 2pm on Sunday. Call 913-367-7469 for reservations today. Don't miss out!

NOTES FROM THE PRESIDENT



I am excited to head to Wichita this weekend for the Wichita Women's Fair. Thousands of women (and a few men) flood the convention center over the weekend and we're there to tell them all about Atchison! We'll have the new Calendar of Events, Art Walk, and Girlfriend Getaway brochures to share as well as other information, and plenty of reasons for them to spend some time exploring all that we have to offer. We hear wonderful things from those who have been here before and convince others that this is a special place to visit.

Mark your calendars now to be here for our second Legislative Coffee on March 1st. US Representative Lynn Jenkins is planning to attend along with our state representatives. Sponsored by AT&T, we'll have coffee, donuts, juice and plenty of time for discussion. It begins at 9 am here at the Santa Fe Depot.

I hope you are planning on being at the 95th Annual Chamber Banquet on March 8th. We have some really fun things planned, and, as always, a few surprises. We'll celebrate some of Atchison's treasures. Call and reserve your spot today!

Have a great week!!

Jacquie Pregon
Jacquie Pregon, President

**Small Business Tips:
Good Customer Service Is The Key To
Competing With Big Business**



By Neil Dixon, InsideBusiness360.com

It is statistically proven that most small businesses will fail in the first year of trading. With the market dominated by large multinational companies, the small business seems set to fail as the big businesses engulf them.

If you have recently set up, or are an established small business that is trying to compete with the big companies, all is not lost. There is room for you too.

Big companies that lead the markets cannot offer the personal services that your small business can. When the last time you went into Tesco, and the cashier said "Hello Sharon, nice

CHAMBER NEWS (continued from page 1)

to see you again. What can we do for you today?" It doesn't happen does it, but with your small business it can, and should!

Let's be honest, people are motivated by price these days. If they can buy cheaper from the big company than from your little enterprise, they more than likely will do. But there are some customers who like the personal touch that the small business offers. They build a rapport with the owner and begin to trust them. Once you have gained the trust and friendship of a customer they will stick by you even if you aren't the cheapest out there.

Get to know your customers' names. Know what they like to buy from you, and try to make some friendly small talk whilst seeing to their needs. They will leave the shop thinking how nice and friendly you were and that they will come back again. Later on, that satisfied customer who you took the time to be friendly to mentions how good your business is to a friend who is looking to buy something similar to what they purchased from you and before you know it, the very best form of advertising is taking place absolutely free. The word of mouth is the best sales tools there is. If your friend personally vouched for the brilliance of a particular business that just happens to supply what you are after, then you would take a look for yourself wouldn't you.

The small businesses that fail in the early years of trading are those that don't offer any personal customer service and exude a certain air of ignorance. These businesses see customers as profit only, not people that they should know better or befriend in some way. The smart and successful small business treats its customers like gold, they are their lifeline. If they lose a customer they could ultimately lose the business. Lose the business and they could lose their home etc.

Survival isn't always about being the cheapest, it's about offering the absolute best customer service there is. No big business can compete with you for customer care and this is the area you must concentrate on to survive in a world dominated by multi-million pound companies..



**2013 CHAMBER AWARDS
NOMINATE YOUR PICKS!**

*Winners will be announced at the
75th Annual Chamber Banquet on
Saturday, March 8, 2014*

**NOMINATE YOUR
PICKS TODAY!**

**BUSINESS OF THE YEAR AWARD
TEAM OF THE YEAR AWARD
QUALITY OF LIFE AWARD
TOURISM AWARD
ORGANIZATION OF THE YEAR AWARD
ENTREPRENEUR OF THE YEAR AWARD
EXCELLENCE IN LEADERSHIP AWARD**

Go online to
ATCHISONKANSAS.NET to
submit your nominations, or pick up
a form at the Chamber Offices
- 200 S. 10th Street.

**U.S. 59 Amelia Earhart Memorial
Bridge TRAFFIC ALERT for
Fri-Tue, Feb. 21 & 24-25**

EXPECT DELAYS!WEEKDAY LANE CLOSURES: Eastbound and westbound U.S. 59 over the Amelia Earhart Memorial Bridge will be reduced to ONE OPEN LANE, one direction at a time, in Atchison (Atchison County) for navigational light workwithin the bridge arches on Friday-Tuesday, February 21 and 24-25between 8:30 a.m. and 4:30 p.m. each day, weather permitting.

Drivers should expect minor delays during the daily lane closures and will be directed through the project work zone via signage and cones.

The Kansas Department of Transportation urges all motorists to be alert, obey the warning signs, and "Give 'Em a Brake!" when approaching and driving through the project work zone.

**REMINDER: K-7 (10th St.) Closed
Between Main & U.S. 59 2/18-2/19**

24/7 FULL ROADWAY CLOSURE: Northbound and southbound K-7 (10th Street) north of U.S. 59 in Atchison(Atchison County) will be CLOSED for a Union Pacific railroad crossing repair project beginning at 7:00 a.m. on Tuesday, February 18 and reopening to all traffic at 3:30 p.m. on Thursday, February 20, weather permitting. K-7 traffic will detour via Main Street to Woodlawn Avenue to K-9 to U.S. 59. Drivers should expect some delays and must use alternate routes during the roadway closure.

**Brides-to-Be Flocked to Atchison's
Annual Bridal Show**



By Christina Watkins, stjoechannel.com (KQ2 TV)

Brides-to-be flocked to Atchison's Annual Bridal Show on Sunday.

They were surrounded by everything needed for a perfect wedding.

More than 20 local vendors from cake designers to tuxedo companies were at the event. There was also a fashion show with bridesmaids dresses, wedding gowns, tuxedos, and outfits for the kids.

Event organizers say the show gave local businesses a chance to build their brand.

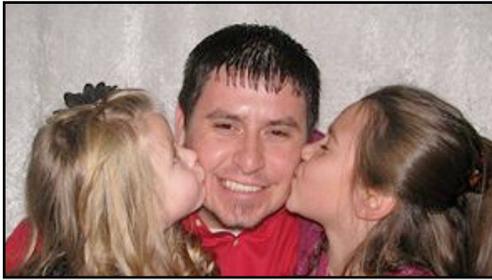
"Supporting our local community businesses. Giving them more exposure to the local brides where they can use more local resources to plan their wedding, and use for their wedding, versus going to more of the bigger, outter cities," said Jamie Madison,

NEWS

an event planner.

More than 200 people attended the event.

Atchison Fathers Enjoyed a Saturday Night Out With Their Daughters



The Atchison Recreation Commission would like to say thanks to all the fathers and daughters that attended this year's dance! It was a blast!! There were 230 participants this year, 60 more than last years dance!! Also, they would like to send a special thanks to all the mothers that brought treats for the dance. This event wouldn't be what it is without all of you that participate!! Hope to see you all again next year!!!

Bourbon Tasting at Riverwood Winery - Sunday, Feb. 23



Small Batch & Single Barrel Bourbon Tasting: This will be a formal tasting of six different small batch and single barrel bourbons -- bourbons with dark amber colors and complex aromas and flavors of vanilla, caramel, nuts and oak! We'll have tasting notes, aroma wheels, water, plain crackers -- all the things you need at a tasting to draw out and appreciate the flavors and aromas from the bourbon. After we have tasted and discussed and chewed over each of the bourbons we'll enjoy a full array of wonderful foods to pair with the bourbon -- smoked meats, cheeses, nuts, olives, fruits and desserts whose flavors enhance, and are

enhanced by, a sip of bourbon!

Sunday, Feb. 23rd, 2-4 pm, \$60 per person. Call 816-579-9797 for reservations -- space is limited (If you wish to participate with a friend but do not want to drink bourbon we can arrange for wine or some other drink -- please call).

38th Farm-City Banquet scheduled for March 25

The Atchison business community is invited to join us in celebrating generations of cooperation with the agricultural community in the Atchison area during the 38th annual Farm-City Banquet on Tuesday, March 25. The annual event will be held at the Atchison Heritage Conference Center and includes vendor booths, dinner and an entertaining program. We will also have

the popular pie-baking contest again, so get those recipes ready!

The Chamber is currently looking for sponsors. Businesses can sponsor the event by purchasing tickets that will allow farm families to attend the event free of charge. We are also looking for door prize donations and booth exhibitors.

For more information or to inquire about sponsorships and donations, please contact Mary Jane Sowers, Chamber Projects Coordinator, at 913-367-2427 or send an email to projects@atchisonkansas.net.

A Full Weekend Celebrating the Arts Set for April 25-26

The Atchison Art Association and the Atchison Area Chamber of Commerce present you with a weekend of special events that will celebrate the arts in Atchison on

RESERVE YOUR TICKETS NOW!

A RED CARPET AFFAIR | BLACK TIE OPTIONAL



FOR QUESTIONS, TO RESERVE YOUR TICKETS AND/OR TABLE, OR FOR SPONSORSHIP INFORMATION, CONTACT:

THE ATCHISON AREA CHAMBER OF COMMERCE
(800) 234-1854

JACQUE PREGONT
president@
atchisonkansas.net

MARY JANE SOWERS
projects@
atchisonkansas.net

NEWS

April 25-26!

From the highly-anticipated Art Walk that stretches across Downtown Atchison, to the 2nd Annual Open Air Fair along the beautiful Riverront, artists from a variety of forms will be welcomed to our community. Make plans to join us as we celebrate the arts!

More details to come so stay tuned! In the meantime, if you have questions regarding the Art Walk please contact the Chamber at (913) 367-2427. For questions regarding the Open Air Art Fair, contact the Atchison Art Association at (913) 367-4278.

Upcoming Classes at The Artist Box

Visit The Artist Box at 731 Commercial for an exciting variety of classes this month! For more information, call 913-367-1037 or visit www.theartistboxllc.com.

- Mardi Gras Masks Saturday March 1st \$5.00 any time 9am-3pm open to all ages
- Shamrock felt pin Saturday March 8th \$5.00 any time 9am-3pm open to all ages

This Week at the Atchison Library

Tuesday, February 18

- 6:00 Twisted Stitchers

Wednesday, February 19

- 2:00 Teen Early Out Movie
- 6:00 Café Boheme

Thursday, February 20

- 10:00 Pre-school Story Time
- "FREEDOM RIDERS" @ 6PM

Saturday, February 15

- 10:00 LEGO Building Club

Seeking Vendors for Downtown Funky Junk Flea Market - Apr. 12

Downtown Atchison is having a Funky Junk Flea Market April 12th & is seeking vendors. Inventory must consist of merchandise that is: vintage finds, retro items, antiques, upcycled pieces, repurposed pieces, upcycled jewelry. Booth price \$10. E-mail, Susan Turnbull, Downtown Coordinator, at susant@cityofatchison.com for more info.



A tchison
ARTWALK

friday
april 25 2014

Experience local art in a variety of media, from paintings and photography to sculpture and mixed media, as you stroll the historic streets and businesses of Downtown Atchison. You don't want to miss this unique "love of art" event where you'll enjoy live music, food, and drinks along the way!

800.234.1854
www.atchisonkansas.net

f /visitatchison t @atchisonks

ATCHISON ART ASSOCIATION



OPEN AIR FAIR

HOMEGROWN ART, FOOD, & CULTURE
APRIL 26, 2014. ATCHISON RIVERFRONT

Join us for the Atchison Open Air Art Fair on Saturday, April 26th between 10am-5pm along Atchison's beautiful riverfront. This European-style open market is a fresh approach to the exchange of ideas, innovations and creation. This event will feature booths by Artists/Artisans, Farmer/Growers and Vintage items (aka funky junk) along with performance art, music, classes and demos from our artists.

FOR MORE INFORMATION OR TO RESERVE A BOOTH:
913.367.4278
WWW.ATCHISONART.ORG



38TH ANNUAL FARM-CITY BANQUET

TUESDAY, MARCH 25
4:30-7:30PM
913-367-2427 FOR DETAILS

BOOTHS - DINNER - PIE CONTEST - ENTERTAINMENT

NEWS

ATCHISON
Spring Retail
OPEN HOUSE
MARCH 13-15

browse the latest spring products

take advantage of open house specials

shop during open house weekend at the following locations and
enter to win one of six \$100 prizes!

- | | | | |
|---|---|--|---|
| ALPS Grocery
Always Blooming
The Artist Box
Atchison Animal Clinic
Atchison Eye Center
Atchison Outfitters
Atchison Taxi & Courier
Bakers 9th Street, LLC
Blair Milling
Body & Soul Nutrition
Carrigan Lumber
Casey's General Store
Coin Mart
Cottage of the Seasons | CVS
Dairy Queen
Dillon Tire
Gambino's Pizza
Gateway to Kansas Shops
Gerber Electric
The Hardware Store
Hays Sheet Metal,
Heating & Cooling
Heritage Tractor
Hi-Nails
Hilligoss Shoe Store
Jerry's Again
Kex Rx | KFC/Taco Bell
Long John Silver's
Lopez de Mexico
Main Street Decorating
Maria's Mexican Restaurant
Pepper Mill & Co.
Poor Richard's
Quick Stop East
Quick Stop West
R&S Automotive
Reckless Designz
Ruby's Landing
Runyan Jewelers
Schweser's | Sears
Snow Ball 8th Street Bistro
Subway
Sunsetters of Atchison
TABS Unlimited
Taco John's
Tacyn's
Travel Center of Atchison
Van Dyke Grocery
Vintage Gypsy
Warming Hut Gift Shop
The Santa Fe Depot
Willie's Bar & Grill
Willow Brook |
|---|---|--|---|
- 800.234.1854 | ATCHISONKANSAS.NET**

SEEKING VENDORS!
Booth price \$10.
E-mail Susan Turnbull, Downtown Coordinator, at susant@cityofatchison.com for more info

ATCHISON • KANSAS
Saturday April 12, 2014 | 9AM-5PM

SAVE the DATE!

ATCHISON AREA CHAMBER OF COMMERCE

16TH ANNUAL GOLF CLASSIC

Friday, June 6, 2014

913-367-2427 | projects@atchisonkansas.net

LEGISLATIVE COFFEE & DONUTS
at the Atchison Area Chamber of Commerce

SATURDAY MARCH 1
9AM | 200 S. 10TH ST

Congresswoman Lynn Jenkins & Rep. Jerry Henry

NEWS

1st Annual
**ATCHISON CITYWIDE
GARAGE SALE**

Coming May 31, 2014

One man's trash is another man's treasure! A first for Atchison, this is a must-attend event as residents and stores alike participate in this community sale which includes a booklet of participants and locations. You are sure to find more than a few treasures at this exciting event! Call (800) 234-1854 or visit atchisonkansas.net for more information.

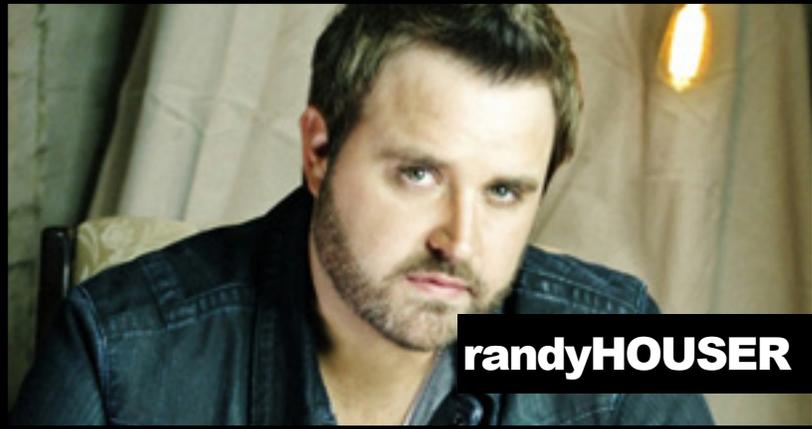
Rural Atchison Residents or Locals who have treasures to sale:
Space will be available for rent at 400 Block of Commercial parking lot. Booth space is limited & will be placed in the order of receipt. Booths will be marked on "The Map" and are \$10 per space. Maps will be available with description of your sale on May 30th at 5pm for \$1 cash only.

STAY TUNED FOR MORE DETAILS!

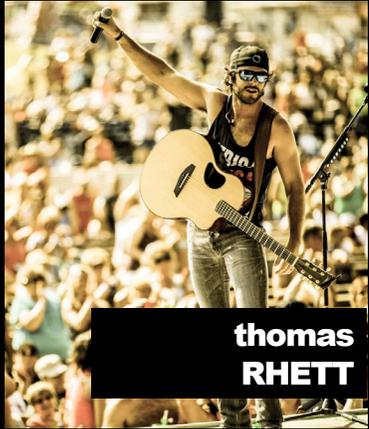
Additional Information, contact Angie Parker at the Atchison Area Chamber of Commerce, 913-367-2427, atchisonkansas.net

LAKEFEST 2014 7.18.14

**Gift Certificates on sale NOW!
CALL (800) 234-1854**



randyHOUSER



**thomas
RHETT**



**danielle
BRADBERRY**

NEWS



Downtown Atchison

**Invites you to compete in
1st Friday Cupcake Contest**

March 7th 4-6 pm

Contestants must bring 3-4 dozen medium size cupcakes

The public will sample and judge the winner

Categories: Prettiest-Most Delicious-
Most Creative-Best In Show

\$25 Gift certificate awarded

Winner announced at 6:45 pm

If using nuts in your cupcakes, please label clearly

No entries with alcohol allowed

Check in at Gateway To Kansas Shops or

The Artist Box

Contact susant@cityofatchison.com

**YOU WON'T WANT TO MISS OUT ON THIS
HOODIE SALE!**

ONLY AT

*Tabs
Unlimited*



PRINTED HOODIES!

Only

\$15.00

EACH +TAX

MUST ORDER A MINIMUM OF 36 HOODIES. INCLUDES ADULT SIZES S-XL. INCLUDES 1 OR 2 COLOR IMPRINT ON FRONT OR BACK

SPECIAL INCLUDES ADULT SIZES S - XL. ADDITIONAL CHARGE WILL APPLY FOR LARGER SIZES. YOUTH SIZES ARE NOT INCLUDED IN THE SALE. COLORS AND SIZES ARE SUBJECT TO AVAILABILITY- PLEASE SEE STORE FOR DETAILS. MUST HAVE A MINIMUM QUANTITY OF 36 HOODIES. HOODIE COLOR & LOGO ON ALL 36 HOODIES MUST BE THE SAME. 10 MINUTES OF ARTWORK "DESIGN TIME" INCLUDED. ANYTHING BEYOND THAT WILL INCUR ADDITIONAL CHARGES. PAYMENT IS REQUIRED AT THE TIME THE ORDER IS PLACED. OFFER IS GOOD THROUGH FEBRUARY 28, 2014 AT NOON

SCREEN-PRINTING * EMBROIDERY * SIGNS & BANNERS * PROMO ITEMS * PAPER PRODUCTS

208 S. 4TH STREET ATCHISON, KANSAS 913-367-7959

6 **READY TO READ**
by **6** *Six skills by six years*



The Atchison Public Library, in coordination with the Atchison Area BOOK program, is offering literacy programs for families with children aged birth to 5 years.

All of our programs are free and offer great incentives, like free books. The 6x6 program emphasizes six skills that parents and caregivers can help children develop before they learn to read, at about the age of 6.

If you have any questions feel free to stop by the Children's Circulation desk in person, call 913-367-1902ex205, or leave us a message on Facebook.



©2009 by the Johnson County Library

Program Dates: 2/3 3/3 4/7 5/5 6/2 7/7 8/4 9/8 10/6 11/3 12/1

ATCHISON **LIBRARY** Atchison Public Library encourages patrons of all abilities to join our programs. Please notify us if any accommodations are needed.

FIRST FRIDAYS
DOWNTOWN ATCHISON

SHOPPING & SPECIALS FROM 5-7PM!

FRIDAY MARCH 7TH!

Shop Late, Shop Local in Downtown Atchison on the 1st Friday of every month starting at 5pm. Specials, music, art and fun ... don't miss out!