



UPCOMING CHAMBER MEETINGS & COMMUNITY EVENTS:

TUESDAY JAN. 7

- Atchison Public Library, Atchison Co. Genealogy @ 2:00 – Bob Staley and the orphan train; Twisted Stitchers Needle Craft @ 6:00 p.m.

WEDNESDAY JAN. 8

- Chamber Board Meeting, 4pm
- Atchison Public Library, School Early Out @ 2:00 – Legos Club Startup for ALL ages; Tech Petting Zoo @ 6:30 – Bring your new gadget

THURSDAY JAN. 9

- Atchison Public Library, Created Equal Film Series @ noon – The Abolitionists

FRIDAY JAN. 10

- Retail Committee, 8:15am @ Lopez de Mexico

SUNDAY JAN. 12

- Yoga at Riverwood Winery, 9:30am (call for reservations)

MONDAY JAN. 13

- Atchison Public Library Pre-school Storytime and Crafts @ 10:30

HOUSER IN AS NEW HEADLINER FOR LAKEFEST 2014

CHART-TOPPER RANDY HOUSER WILL REPLACE PREVIOUSLY SCHEDULED ARTIST JUSTIN MOORE
Houser Will Be Joined By Breakout Artists Thomas Rhett and Season 4 Winner of NBC's "The Voice", Danielle Bradbery, at LakeFest 2014 on July 18.



Gift Certificates can be purchased now through the Atchison Chamber, (800) 234-1854. Tickets go on Sale May 1!

NOTES FROM THE PRESIDENT



BRRRR.... Hoping you are all staying warm through this horrible cold spell!

We're keeping warm at the Chamber while working on plans for the year.

Erin is finalizing our Calendar of Events for the year...we would be happy to include all events of our members, but need your information ASAP! We distribute about 25,000 of these throughout the year, so it is a great way to spread the word. Call the office with details this week!

We have changed our membership format for 2014 to a tiered partnership program. If you have not already, you should be receiving an information packet explaining the changes. If you have any questions or would like to visit personally about your 2014 Chamber membership, we would welcome that opportunity. We have put together what we feel is a win/win for everyone. It allows you to support the Chamber, the community and the events and activities that you feel most strongly about.

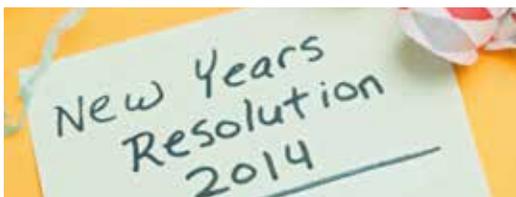
THANK YOU for your support of the Atchison Area Chamber of Commerce. We are looking forward to a great 2014!

Have a wonderful week!

Jacquie Pregont
Jacquie Pregont, President

10 New Year's Resolutions for Small Business Owners

by Michael Doughty, *The (Shreveport, La.) Times*



What could you do to make your small business better in 2014? Will you be fighting to grab the attention of the online shopper or deciding on e-commerce yourself? How will you

make life more convenient for your customers so they'll choose you? What's the best way for you to look toward future growth while still serving your present clients?

Let these New Year's Resolutions from small-business owners and managers in the Shreveport, La., area inspire you to get started on a more prosperous 2014.

1. Analyze your customer service. "If customers don't think they are getting the best service, they are going to go elsewhere." — Diana M. Simek of Ark-La-Tex Export & Technology Center

2. Focus on a customer's needs. — Theudas Allen of Allen's Grill

CHAMBER NEWS (continued from page 1)

3. Operate with integrity, treat people well and keep prices reasonable. — Eddie J. Brumfield of Jace Consulting

4. Reach out to the generation that grew up with the Web to persuade them that not all shopping is best online. — Ginger Clarke of Clarkes Jewelers

5. Emphasize that buying from us means service is free. If they buy online, they'll still have to pay elsewhere for service. — Don Peach of Shreveport Music

6. Make it convenient for a client to do business with you. We're going to be focusing on better pick-up and drop-off. — Edric Richardson of Cool Geeks computer repair and website design

7. Market to everybody in your neighborhood. We've got 8,000 to 12,000 potential customers downtown right near us. — Gayle Dixon of Downtown Tire and Accessories

8. Set your sights beyond local customers. — Zayne Grantham of Diamond Heart Design, graphic design and Web development

9. Work from home when you can. Sometimes planning can get lost in a crush of clients. — Bobby Jones of Fork and Spoon Market

10. Plan 2014 out now, so clients can count on you each week throughout the year. — Laura Hayes of Healthy Me Nutrition and River Cities Nutrition.

**Remembering Teresa Cuevas
Mariachi Pioneer**



In December, Teresa Cuevas of Topeka passed away at the age of 93. Cuevas was an original member of Mariachi Estrella, the nation's first all-female mariachi band. Founded in 1980, the band experienced great triumphs and profound tragedy as profiled in Mariachi Estrella: Ad Astra Per Aspera, a 12-minute short film produced by Via Dolorosa Films and Justicia, Inc., with the support of a Kansas Humanities Council grant.

For more information about the life and

legacy of Teresa Cuevas, [click here](#) to read an article from KCUR public radio in Kansas City and listen to a 2008 interview with Cuevas. You'll also find out how Cuevas' granddaughters are following in their grandmother's musical footsteps.

**Next FREE Kansas Tourism
Webinar: *Effectively Managing
Your Yelp Reputation***

Happy New Year! This is the year to take full advantage of all the tourism marketing courses provided to you by the Kansas Tourism Division's eLearning program.

Do you know that you have access to 60+ recorded tourism marketing courses as well as access to live tourism marketing webinars every Thursday?

To sign up and get your own unique username and password to access the recorded programs 24 hours a day, 7 days a week, 365 days a year, [click here](#). To then log in to view the Recorded Webinars, [go here](#).

You will receive information about each week's live webinar every Monday afternoon.

Join Us For The Next Online Class:

NEWS

Effectively Managing Your Yelp Reputation

Effectively Managing Your Yelp Reputation with Darnell Holloway: Word-of-mouth is moving online, and user generated content websites like Yelp.com are becoming increasingly powerful as consumer guides. How do you ensure your reputation is strong? No business is perfect -- how will you respond when you receive your first negative review? Everything you need to know from unlocking your free business tools to managing your online reputation.

Speaker: Darnell Holloway

Date: Thursday, January 9, 2014

Time: 1PM to 2PM Central

Registration Fee \$49.95 FREE for Kansas Tourism Members (Use Coupon Code TravelKS)

STAY TUNED: Key insights from this webinar will be featured in next week's enews!

Nearly Two Million Americans Have Used Health Care Website

The Health Care website is up and running. November's federal enrollment number outpaced the October number by four times. More than a million Americans have selected a plan or received a Medicaid or Children's Health Insurance Program (CHIP) determination.

According to Health and Human Services, October and November saw nearly 365,000 Americans select plans in the Health Insurance Marketplace. Almost two million people have made it through the eligibility process by applying for and receiving a determination, but have not yet selected a plan. Another 803,000 Americans were found eligible for Medicaid or CHIP.

More impressive than the numbers are the individual stories that show how access to health care for everyone can really help. Take Deputy Cabinet Secretary Michael Robertson, a White House staffer who was diagnosed 16 months ago with stage four cancer at age 36. "A check-up with my family doctor only days before spawned a whirlwind of appointments, scans, and tests. I learned that I was now a stage four,

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metastatic colorectal cancer patient. A cancer that usually afflicts those 65 and older wasn't just inside my body, it was growing and making its way through my body, spreading from my colon to a tumor in my liver and possibly a lesion on my lungs."

Read how the Affordable Care Act helped, at [the White House Blog](#). You can access the health care website next time you're at [www.socialsecurity.gov](#). Or go directly to [www.healthcare.gov](#).

Social Media Made Simple Webinar, Thursday Jan. 9

This information-packed seminar offers a basic review of the essential strategies and best practices a business or organization should understand to successfully get started with social media marketing. The seminar will cover:

- What social media marketing really is and why it's important;
- Various social media networks and

NEWS

tools: how they interact, ways to leverage their strengths, and how to evaluate them for best use for your business or organization;

- How other businesses are using these low-cost tools to gain visibility, develop relationships, and drive sales and engagement; and How to incorporate social media marketing into your business life without losing productivity.

Participants will have plenty of time to ask questions, share experiences, and network with peers. And they'll leave with real-world insights and knowledge that they can put to work immediately, to help their business or organization succeed. [CLICK HERE for more information and to register online.](#)

Financial Peace University through Atchison United Methodist Church

Financial Peace University Begins in January! Do you want to be Debt Free? Take the first step and join Dave Ramsey's Financial Peace

University class January 30 through March 27. Classes are at 6:00 pm and childcare is available. The cost is \$93 for 1 kit (includes family). Bank of Atchison and Exchange Bank offer their customers a 50% cost return upon completion of the course. For more information, call the AUMC office at 367-1844, or Mike Schaeffer at 367-5845. **A free preview will be held on Thursday, January 9 at 6:00 pm.** Please pass the word to family and friends.

YOUTHVILLE Foster Care Program Informational Webinar

Youthville specializes in foster care, parent support and residential treatment, serving hundreds of children and families each year who have experienced severe trauma or whose families are at-risk and need help.

To find out more about becoming a Foster Parent with Youthville, you are invited to an on-line webinar. These webinars are held the second and fourth Thursdays of each month. For more information and to register, contact Terrie Rogers at 800-593-1950, ext. 8251.

REAL ESTATE AUCTION

80 ACRES M/L In Atchison County, Kansas

— Auction Held At —
**City Building
LANCASTER, KS.**

**THURSDAY
JANUARY 9**
Starting at 10:00 A.M.

PROPERTY LOCATION: 3/4 mile North of the intersection of Highway 116 and Hamilton Road. The auction will be

LEGAL: N1/2 NE1/4 6-7S-19E

DESCRIPTION: The farm consist of 80 acres m/l, with 51 acres tillable and balance in brome for hay. This farm has been on a production program, it has been limed and fertilizer applied for corn and soybean rotation at rates for 150 bu. corn and 50 bu. soybeans, plus build. The hay ground has been limed and fertilized for 3 ton per acre production. The 2013 soybeans produced 49.8 bu. per acre. The cropland has terracing completed with gradient and tile outlet terraces.

There is one pond and a well on the property. The soil types for the property is Grundy silty clay loam and some Pawnee clay loam. The farm has 1/4 mile of gravel road frontage and there is an electric meter on the property

AUCTIONEER'S NOTE: The sellers have been very dedicated to the program of improving the production on this farm. Go to www.kansasauctions.net/chew for photos.

TERMS: 10% down day of auction and sign a contract of sale. With no contingences on financing. Bidders need to present a letter from their financial institution stating pre-approval for loan. Balance will be due at closing on or before February 9, 2014. Possession to be given at time of closing. Sellers will pay 2013 and all prior year taxes and 2014 taxes will be prorated to time of closing. Selling all Real Estate "AS IS". The final bid will be subject to Sellers Approval. Colonial Realty, Inc. and Chew Auction Service are agents for the Sellers. Statements made day of auction will take precedence over all others whether printed, online, or otherwise.

Owners: Charles and Mary Christian • Heather Butler
Colonial Realty, Inc. Atchison, Kansas Sharon Locke, Broker, 913-367-4464

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NEWS

Father Daughter Dance at Memorial Hall, Feb. 15th



The Atchison Recreation Commission's Second Annual Father-Daughter Dance will be held at Memorial Hall on February 15th, 2014 from 7-9 p.m. This event is for girls ages 4-18 years and their fathers. Tickets are \$5 per person. Pre-registration for this event is required. You may register at the Recreation Office, 819 Commercial Street or download a registration form from our website www.atchisonrec.com and mail it to the Recreation Office.

Registrations will be accepted until Friday, January 31st. The dance will have a live DJ, snacks, a photo booth and each girl will receive a special memento. For more information call the Atchison Recreation Office at 913-367-3352.

Yoga at Riverwood Winery this Sunday



Yoga this Sunday, 9:30 am: Did you resolve to take better care of yourself this year? What could be better for your body and spirit than Yoga! We'll start with an hour of yoga then continue to unwind with a glass of wine! Yoga instructor Marilyn Gibson of Healthy Living Solutions will lead the session. Let go of your tension and stress. Rejuvenate your spirit.

Afterward enjoy a delicious glass of wine selected from the Riverwood Winery collection paired with light fare. No yoga experience required - the yoga session is suitable for all levels of ability from novice to regular practitioners! Please bring your own

yoga mat (or blanket) and wear comfortable clothing. Cost: \$15 per person, includes yoga, a glass of wine, and light fare. Reservations and prepayment required. Spaces limited. 816-579-9797. (At our Tasting Room location)

Deadline nears for Kansas Sampler Festival registration



Registration deadline: January 31. Festival dates: May 3-4 in Wamego. REGISTER at www.kansassamplerfestival.com. Registering by January 31 assures that you'll be listed in the festival promotional guide.

WHY SHOULD YOU ATTEND THE FESTIVAL AS AN EXHIBITOR? Kansas is full of things to see, do, hear, taste, and buy but people will only visit and buy and book a performance if they know about you! The festival is a Kansas for 7-10,000 people eager to know Kansas better.

Most booth spaces are \$130 so it's very affordable. Just the networking, idea sharing, and connection with the public makes it worthwhile. We invite you to be part of this with more than 130 other Kansas communities! It's the 25th year of the festival!

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STARTS THIS WEEK!
514 Commercial

Gateway to Kansas Vendor Clean-Out!

Gateway to Kansas Shops "Dutch Auction-a Descending Price Event" starting January 6, 2014. Vendors are cleaning out their booths!

- Week of Jan 6-11: All merchandise in clearance 20% off
- Week of Jan. 13-18: 30% off
- Week of Jan. 20-25: 40% off

And they will keep going until it's GONE! Visit Gateway at 505 Commercial St. in Atchison, KS.

Upcoming Classes at The Artist Box

Visit The Artist Box at 731 Commercial for an exciting variety of classes this month! For more information, call 913-367-1037 or visit www.theartistboxllc.com.

Saturday Jan. 11th \$5.00

- Brain Teaser Day! Create and play brain teasers. any time 9am-3pm

Saturday Jan. 18th \$10.00

- Winnie the Pooh's Hunny Jar bank. Any time 9am-3pm

Saturday Jan. 25th \$10.00

- Ceramic Personalized room plaque. Any time 9am-3pm

Hawaiian Luau - Thur. Jan. 9

- Thursday Jan 9th from 5pm-8pm \$20.00 enjoy Hawaiian snacks and drinks while you paint a glass you can drink out of.

This Week at the Atchison Public Library

Tuesday, January 7th

- Atchison Co. Genealogy @ 2:00 – Bob Staley and the orphan train
- Twisted Stitchers Needle Craft @ 6:00 p.m. – beginner to expert

Wednesday, January 8th

- School Early Out @ 2:00 – Legos Club Startup for ALL ages
- Tech Petting Zoo @ 6:30 – Bring your new gadget

Thursday, January 9th

- Created Equal Film Series @ noon – The Abolitionists

NEWS



Want to learn about grant writing?



Sponsored by K-State Research & Extension and Atchison County Dream Team



Grant Writing 101: The Basics

Dr. Elaine Johannes, K-State Professor & Extension Specialist

January 29, 2014 from 9:00 to 4:00

**USD 409 Board Of Education Bldg. Community Room
616 Commercial Street Atchison, KS**

Dr. Johannes teaches a 3 credit hour graduate online course focusing on grant writing and management and has been awarded numerous grants totaling over 5 million. This workshop is designed for the beginning grant writer to provide a basic understanding of the grant process.

Workshop Training Objectives:

- **Learn grant-writing techniques. This workshop will focus on youth and family-related grants.**
- **Increase awareness & knowledge of grant resources for youth/family/community programs.**
- **Increase your understanding of grant vocabulary.**
- **Increase understanding of the fit between grants, program planning & grant management.**

For complete workshop details, contact Diane Nielson, Atchison County Extension Agent, K-State Research & Extension-Atchison, County Office, PO Box 109, Effingham, KS 66023 Phone 913-833-5450 E-mail AT@listserv.ksu.edu \$35 registration fee includes lunch & workshop materials; \$25 for 2014 Dream Team members; Registration deadline January 20.

Grant Writing 101: The Basics Registration

Name _____ Organization _____

____ Registration Enclosed (\$35/person) ____ Current Dream Team Member (\$25/person)

____ Purchase Order Daytime Phone _____ E-Mail _____

Mailing Address _____

Checks payable to Atchison County Dream Team; mail to address above.

NEWS

Parent Training Series in Atchison!
Become a Love and Logic Parent

A 5 week program with facilitators trained by the Love and Logic Institute to help you raise respectful, responsible, fun-to-be-around kids!



- **What:** 5 Week Parenting Classes
- **When:** February 25, March 4, 11, 25, and April 1 from 5:30 PM to 8:00 PM
- **Where:** Atchison Elementary School, 825 N. 17th, Atchison
- **Cost:** \$10 per family

This training is for parents, grandparents, and primary caregivers of children birth through teen years and is designed to give practical skills to use right away!

Classes are grouped for families with preschoolers, elementary school age, and teenage children.

A FREE family meal is provided each night of the training.

FREE childcare is available after the meal for children up to twelve years old.

Space is limited!

To register call Donna McCloskey at 913-360-0279 or Stevie Durkin at 913-367-1593, or complete the form below and return it by 2/18 to: Donna McCloskey, 626 Commercial Street, Atchison, KS 66002.

Name _____

Address _____

Phone _____ Email _____

Class you prefer (check one): preschool age _____ elementary school age _____ teenage _____

Ages of children attending (for meals and childcare) _____

Sponsored by BOOK (Believing in Opportunities for Our Kids) and The Guidance Center. These classes are made possible by grants from the Kansas Department of Children and Families Children's Cabinet and Trust Fund and The Courtney S. Turner Charitable Trust.



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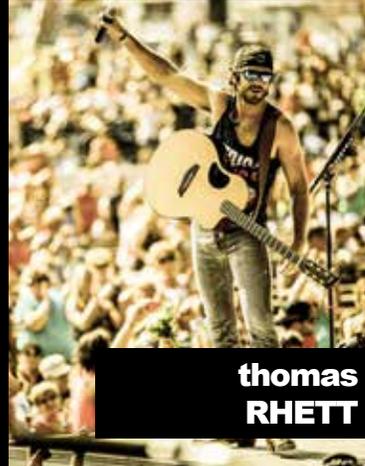
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