



Note From the President

MERRY CHRISTMAS!
The Chamber staff wish you and yours the happiest of holidays. We wish you great joy and peace as you celebrate this week with family and friends!



Congratulations to the winners of our Cash For Christmas shopping promotion. We thank all of you for shopping Atchison and supporting our local business!

A reminder that our offices will be closed on Wednesday, Thursday and Friday to allow staff to spend time with their families. The Visitor Information Center will be open on Friday from noon- 4 pm.

Enjoy the holiday!

Jacquie Pregont, President

Visitors Center Holiday Hours

Christmas Eve - Closed

Christmas Day - Closed

Dec. 26th - noon - 4pm

Dec. 27th - 10am - 4pm

Dec. 28th - noon - 4pm

Dec. 29th/30th - Regular hours

New Year's Eve - Closed

New Year's Day - Closed

Jan. 2 - Resume regular hours

Chamber Office Holiday Hours

Christmas Eve - Closed

Christmas Day - Closed

Dec. 26th - Closed

New Year's Eve - 8am - noon

New Year's Day - Closed

Jan. 2nd - Resume regular hours



\$10	GIFT CERTIFICATE	Certificate No. _____
	Atchison Area Chamber of Commerce	
Payable To: _____	This certificate may be redeemed at participating Chamber member businesses. Not redeemable for cash and not for deposit	
Date of Issue: _____	Compliments of: _____	_____
	Chamber of Commerce Signature	
Please refer to back for redemption instructions		
<i>Sample Copy</i>		

**We still have
Chamber Gift
Certificates
available!
\$5, \$10 & \$25
amounts**

**Stop by or call the Atchison Area Chamber of Commerce to order yours!
200 S. 10th St | 913-367-2427**

Karen Seaberg Named MGP Board Chairperson

ATCHISON, Kan., December 22, 2014--The Board of Directors of MGP Ingredients, Inc. (Nasdaq/MGPI) has announced the election of Karen Seaberg as board chairperson effective immediately. Her election continues a long family legacy at the company, a leading supplier of premium distilled spirits and specialty wheat proteins and starches.

In chairing the board, Mrs. Seaberg succeeds her father, Cloud L. "Bud" Cray, who served as chairman during this past year, as well as from 1980 to 2005. He retains a position on the board as chairman emeritus. Her husband, Ladd Seaberg, was chairman from 2005 until his retirement in 2009 and also served a combined total of 28 years as president and CEO. The role of chairman was originally held by Mrs. Seaberg's late grandfather, Cloud L. Cray, Sr., who founded the company in 1941.

"While remaining an active member of the board, I have decided to step down as chair as we prepare for the start of a new year," Bud Cray said. "MGP has made significant progress during this past year thanks to the hard work of our talented management team and employees, along with the high caliber Board that we have in place."

Cray continued, "We are very excited for Karen, whose outstanding record of accomplishments now includes being the first female to serve as board chair at MGP. She



possesses a solid understanding of MGP's business, and has repeatedly demonstrated her remarkable leadership skills on many fronts. The entire board shares my confidence in her abilities to provide valuable guidance and insight pertinent to decisions that are in the best interest of our shareholders, customers and employees, as well as the communities of which we are a part. Her optimistic attitude, perseverance and integrity are additional qualities that will serve all stakeholders well as she fulfills the responsibilities of her new position on the board."

Mrs. Seaberg became a director of MGP in 2009, filling a vacancy that resulted from her husband's retirement from the board. Her professional background includes over 20 years as an executive travel agent in association with the Travel Center of Atchison. Along with her husband, she is co-owner of a local Long John Silver's franchise. She also served for five years on the managing executive committee of the former River-House Restaurant in Atchison.

"I am deeply grateful for the faith my fellow directors have in my capabilities to serve as chairperson of MGP's board," Mrs. Seaberg said. "As one might imagine, I have had a strong attachment to the company since my earliest days. This connection has only become more solid through the years, increasing my desire and determination to do what is right and best for all who have an interest in MGP's success."

Widely recognized for her involvement in civic activities, Mrs. Seaberg performed a key role at the local, state and national levels in the development of the 2004 Lewis & Clark Bicentennial commemoration, includ-

ing serving on the executive committee for "A Journey Fourth," one of 15 Lewis & Clark Bicentennial Signature events held nationally in 2004. In addition to other positions she held in relation to bicentennial activities, she was a member of the National Lewis & Clark Trail Heritage Foundation Board from 2003 to 2007 and served as its president from 2007 to 2008.

Mrs. Seaberg was very active in Atchison's award-winning Riverfront/Downtown Development project, serving on the Design Committee from 1997 to 2000 and the Development Committee from 2000 to 2004. She is a charter member of the Riverfront Development Foundation, which was organized in 2005.

Mrs. Seaberg also continues to perform a lead role in Atchison's nationally-acclaimed Amelia Earhart Festival, which attracts an estimated 50,000 guests to the local community each year. She served as a member of the Governor's Committee for the Amelia Earhart Birthday Centennial in 1997. She additionally was a principal organizer and events coordinator for the centennial festival in Atchison in 1997 and has served as festival chair since then.

Her community involvement over the years spans many other entities and programs, including the Atchison Area Chamber of Commerce Board of Directors and Tourism Council, Atchison Family YMCA Capital Campaign Cabinet, Atchison Hospital Board of Directors, Riverbend Regional Healthcare Board, and the Board of the Cray Medical Research Organization at the University of Kansas Medical Center, Kansas City, Kan.

**LakeFest 2015 has been announced!
Don't miss your chance to see Eli Young Band,
Easton Corbin and Cassadee Pope live at
Warnock Lake!**

**Buy a Gift Certificate for that special someone that you
know wants to be at LakeFest 2015!
Advance gift certificates are only \$25!**



LakeFest 2015

Starring
TBA

GIFT CERTIFICATE

This certificate is redeemable for one *LakeFest* concert ticket
July 17, 2014, 7 PM, Warnock Lake, Atchison, KS
THIS IS NOT A TICKET! Tickets must be picked up May 1– July 16, 2014
at the Atchison Santa Fe Depot Visitors Center
Advance ticket price is \$25 each, No Refunds

**The Atchison Area Chamber
of Commerce would like to
welcome our new members.
Thank you for your support
of the Atchison community!**

Pete's Steakhouse

**Doggy Do
Kennel & Kuts**

**Thank you to the following businesses for their continued support of the
Atchison Area Chamber of Commerce and the Atchison community with
their membership renewal for 2015!**

1st Street Graphics
Agnew Enterprises
Alps
Amelia Earhart Birthplace Museum
Atchison Animal Clinic
Atchison Child Care Assn.
Atchison Heritage Conference Center
Atchison Kiwanis Club
Bartlett Grain
Boys and Girls Club of Atchison, Inc.
Bunge Milling
Caudle Financial Group
Cedar Ridge Veterinary Clinic, LLC
Consolidated Printing
Consumer Oil & Propane

Decade Acres Mobile Home Park
Edward Jones – Aldie Ensminger
Edward Jones – Mick Hundley
Elks Lodge #647
Eye Specialists of Atchison
First Christian Church
Golden Eagle Casino
Gran Villas
Heritage Tractor, Inc.
Herzog Construction
L&L Construction
Lemke's Siding
Lewis Chevrolet Buick
Lopez de Mexico
Marlatt Construction
Tom & Susie Marlatt
McDonald's
Larry R. Mears, Chtd.
Met-Life

Mo-Kan Development, Inc.
Mount St. Scholastica, Inc.
Nell Hill's
Northwest Missouri Oral & Maxillofacial Surgery
Phil Servaes Dirt Construction
Pierce Heating & Cooling, Inc.
R&S Automotive
Raven Liquor
Rox's Images
SERC Physical Therapy
Sunsetters of Atchison, Inc.
Thrivent Financial
Van Dyke Lawn Care
VFW Post 1175
ViaMedia
Dr. Stephen Wheatley
Willie's Bar & Grill
Dr. Jonathan Wingate, DDS

Live Well Live Atchison Receives Non-Profit Tax Exempt Status

ATCHISON, Kan., December 17, 2014--Official status as a 501(c)(3) non-profit entity has been granted to Live Well Live Atchison (LWLA) by the Internal Revenue Service (IRS). The designation allows for federal tax exemption for the organization and makes donations to LWLA tax deductible.



“This represents a significant step in the organization’s evolution,” said Chris Taylor, chairman of LWLA’s board of directors. “Approval of our 501(c)(3) application serves as recognition of the charitable, public-oriented nature of both our purpose and goal. It also enables us to seek support for our efforts through certain grants and other types of funding for which we otherwise would not be eligible.”

Helping Atchison County develop one of the healthiest lifestyle cultures found in Kansas through collaborative planning, community action, education and policy advocacy is at the heart of LWLA’s mission. The organization was formed by volunteers throughout the county and spearheaded by Atchison Hospital in response to alarming statistics contained in the 2009 Kansas Health Rankings report.

In that report, published by the County Health Rankings and Roadmaps in collaboration with the Kansas Health Institute (KHI), Atchison County was ranked lowest for health behaviors among all 105 counties in the state. Behaviors included teen birth rates, cigarette smoking,

smoking during pregnancy, binge drinking, seatbelt use, inactivity and obesity. One of the first steps toward addressing these issues was the establishment of a leadership committee consisting of hospital staff, educators, government and law enforcement officials, representatives of local and area businesses, delegates from other health-related agencies, the Atchison Area Chamber of Commerce, churches, news media and the Atchison County Extension Office.

Input from county residents was gathered through a series of youth and general public forums to help identify root causes of negative health behaviors and to set priorities for tackling main areas of concern. With this information in hand, four teams were established to concentrate on addressing specific needs. These teams are as follows:

- Lifelong Learning and Achievements—addresses high school and college graduation rates, teen pregnancy rates, workforce development, poverty reduction and economic vitality.
- Community Support and Expectations—addresses alcohol and drug abuse, community values, and spiritual and mental health.
- Healthy Living—addresses smoking, obesity/eating disorders, nutrition, local health care access, physical health and activity, and an infrastructure for active living.
- Communications and Resources—addresses marketing, fund-raising, grant research, agency clearinghouse and collaboration, corporate funding and event sponsorships.

-more-
ADD 1—Live Well Live Atchison Receives

“One of our principal goals has been to increase awareness of our county’s health issues and the many resources our citizens can access to seek help in adopting healthier lifestyles,” said Aggie Asher, Atchison Hospital social services manager. Asher, who was instrumental in the creation of LWLA and serves on the organization’s board, added that responses to the initiative have thus far been “overwhelmingly positive and have enabled us to make progress on several fronts.”

Asher noted that in the 2014 county health rankings, Atchison County rose from last to 81st in the state. “This demonstrates that our efforts are having a positive impact and that there is widespread interest among residents throughout the county in creating healthier conditions and habits.”

To further cement LWLA’s formal structure, and in preparation for the 501(c)(3) application process, the organization’s board was formed this past year. In addition to Taylor and Asher, other board members include Goldie Boldridge-Brown, John Jacobson, Steve Pickman, Jacquie Pregont, Lori Scholz, Kate Werring and Steve Wiseman.

Last summer, LWLA’s communication and resource team in collaboration with Atchison Hospital developed and launched the organization’s website, LiveWellAtchison.org. The site serves as a useful resource for explaining LWLA’s goals and accomplishments, while also providing information and contacts for other health-oriented services, programs and events. In addition, the team has established LWLA’s presence in social media via a Facebook page, as well as a Twitter feed.