



FOR IMMEDIATE RELEASE

Contact: Jacque Pregont
President

Atchison Area Chamber of Commerce
913-367-2427
800-234-1854
president@atchisonkansas.net

CHAMBER TO UNVEIL REMODELED SANTA HOUSE

Event kicks off month of holiday specials in Atchison

ATCHISON, Kan. (Nov. 21, 2008) — With the busy holiday season already upon us, Santa Claus has found time to visit Atchison a handful of times before Christmas. And to make him feel right at home, the Atchison Area Chamber of Commerce will unveil the newly remodeled Santa House this Saturday.

The Chamber will kick off a month full of holiday cheer, retail specials and weekly drawings with the grand reopening and ribbon cutting at 1 p.m. on Nov. 29 at the Santa House, located in the 400 block of the Mall. Santa and Mrs. Claus will be on hand to pose for pictures and hear the children's holiday wishes from 1-4 p.m.

Santa will return to Atchison three more times for visits. The house will be open from 1-4 p.m. on Dec. 6, 13 and 20.

As part of Santa's Dec. 6 visit, KAIR Radio will do a remote from noon-2 p.m. at the site. The radio staff will take time to visit with children about their Christmas wishes.

Local businesses will also have a hand in the holiday festivities. Twelve area merchants will participate in the Chamber's holiday coupon promotion. Shoppers can pick up a new coupon sheet each week from any of the following businesses: Ball Bros. Health Mart, Kathryn's for Tea, Doodlebugs, Long John Silvers, Hilligoss Family Shoes, Atchison Automotive Group, Always Blooming, Willow Brook, Cottage of the Seasons, Snow Ball, March Furniture & Appliance and the Visitor Information Center.

The coupon sheets, which feature new specials each week, are good for the following dates: Nov. 28-29, Dec. 4-6, Dec. 11-13 and Dec. 18-20.

Shoppers can also register for a weekly Chamber drawing at those 12 locations. Each Tuesday, the Chamber will draw for a pair of \$25 Chamber gift certificates. The winners

will be announced on KAIR Radio Wednesday morning and will be contacted by the Chamber. The gift certificates can be redeemed at nearly 100 Atchison area businesses.

The mission of the Atchison Area Chamber of Commerce is to focus on the quality of life, attraction, growth and retention of jobs and businesses in Atchison County. Established in 1919, the Chamber continues to be the leading business organization of the community. With the support of over 400 member investors, the Chamber delivers programs and services that make our community a better place to live, work, raise a family and visit.

###

For more information about the Chamber's holiday activities, or to schedule an interview or photo opportunity, please call Jacque Pregont at 913-367-2427 or 800-234-1854, or e-mail Jacque at president@atchisonkansas.net.